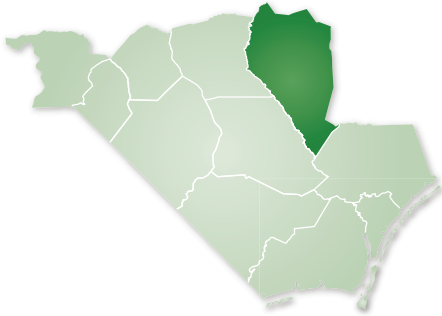


# REGIONAL COMMUNITIES

## Sampson County



### DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2015 Total Population	67,848	0.7%
2010 Census Total Population	63,431	0.8%
2000 Total Population	60,161	

Estimated Population By Age	Pop. by Age, % Est.	
2015 Median Age	39	
2010 Median Age	38	
2000 Median Age	35	
2010 Total Pop 0-19	18,223	27.8%
2010 Total Pop 20-29	7,586	11.6%
2010 Total Pop 30-39	9,220	14.1%
2010 Total Pop 40-49	9,265	14.1%
2010 Total Pop 50-59	8,818	13.5%
2010 Total Pop 60+	12,401	\$18.9%

### INCOME

		Growth Est. or Total %
2015 Median Family Income	\$51,918	10.6%
2010 Median Family Income	\$46,947	22.9%
2000 Median Family Income	\$38,200	
2015 Per Capita Income	\$19,698	10.3%
2010 Per Capita Income	\$17,862	19.3%
2000 Per Capita Income	\$14,976	
2000 Total Pop with Income Below Poverty Level	10,431	
2000 Percent of Pop with Income Below Poverty Level		17.6%

### EDUCATION

		Pop. by Age 25+, %
2010-11 Kindergarten-12th Enrollment	11,327	
2010 Average SAT score (2400 scale)	1,359	
2010 Percent of Graduates taking SAT	49.1%	
2009-10 Higher Education Completions	362	
2009-10 Higher Education Total Enrollment	2,149	
2010 Proj Education Attainment - At Least High School Graduate	33,680	77.1%
2010 Proj Education Attainment - At Least Bachelor's Degree	6,041	13.8%

### EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2010 Annual
2011Q2 Employment	30,109	28,705
2011Q2 Unemployment	2,878	2,739
2011Q2 Unemployment Rate	8.7%	8.7%
2011Q3 Announced Job Creation	182	65
2011Q3 Total Announced Investments (\$mil)	\$24.3	\$12.5
Sept2011 Lost Jobs, Closings & Layoffs	144	35

#### Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>  
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>  
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>  
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>  
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>  
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhs.gov/>  
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>  
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

#### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf).