

REGIONAL COMMUNITIES

New Hanover County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2015 Total Population	217,257	1.7%
2010 Census Total Population	202,667	0.0%
2000 Total Population	160,307	

Estimated Population By Age	Pop. by Age, % Est.	
2015 Median Age	40	
2010 Median Age	39	
2000 Median Age	36	
2010 Total Pop 0-19	46,450	23.3%
2010 Total Pop 20-29	28,138	14.1%
2010 Total Pop 30-39	27,860	14.0%
2010 Total Pop 40-49	28,553	14.3%
2010 Total Pop 50-59	27,994	14.0%
2010 Total Pop 60+	40,325	20.2%

INCOME

		Growth Est. or Total %
2015 Median Family Income	\$75,123	15.2%
2010 Median Family Income	\$65,219	28.1%
2000 Median Family Income	\$50,931	
2015 Per Capita Income	\$31,365	11.6%
2010 Per Capita Income	\$28,109	21.6%
2000 Per Capita Income	\$23,123	
2000 Total Pop with Income Below Poverty Level	20,445	
2000 Percent of Pop with Income Below Poverty Level		13.1%

EDUCATION

		Pop. by Age 25+, %
2010-11 Kindergarten-12th Enrollment	24,503	
2010 Average SAT score (2400 scale)	1,536	
2010 Percent of Graduates taking SAT	62.8%	
2009-10 Higher Education Completions	5,009	
2009-10 Higher Education Total Enrollment	29,707	
2010 Proj Education Attainment - At Least High School Graduate	125,314	90.8%
2010 Proj Education Attainment - At Least Bachelor's Degree	48,596	35.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2010 Annual
2011Q2 Employment	94,030	93,483
2011Q2 Unemployment	10,512	10,018
2011Q2 Unemployment Rate	10.1%	9.7%
2011Q3 Announced Job Creation	151	275
2011Q3 Total Announced Investments (\$mil)	\$68.9	\$51.0
Sept2011 Lost Jobs, Closings & Layoffs	336	950

Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf.