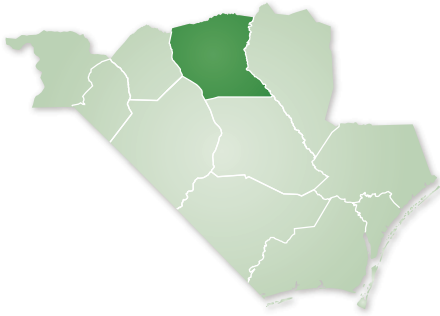


# REGIONAL COMMUNITIES

## Cumberland County



### DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2015 Total Population	334,905	0.7%
2010 Census Total Population	319,431	0.0%
2000 Total Population	302,963	

Estimated Population By Age	Pop. by Age, % Est.	
2015 Median Age	32	
2010 Median Age	31	
2000 Median Age	30	
2010 Total Pop 0-19	95,431	29.4%
2010 Total Pop 20-29	61,692	19.0%
2010 Total Pop 30-39	46,736	14.4%
2010 Total Pop 40-49	42,385	13.1%
2010 Total Pop 50-59	36,280	11.2%
2010 Total Pop 60+	41,643	12.8%

### INCOME

		Growth Est. or Total %
2015 Median Family Income	\$61,651	10.7%
2010 Median Family Income	\$55,675	34.0%
2000 Median Family Income	\$41,559	
2015 Per Capita Income	\$24,764	10.9%
2010 Per Capita Income	\$22,330	28.5%
2000 Per Capita Income	17,376	
2000 Total Pop with Income Below Poverty Level	36,391	
2000 Percent of Pop with Income Below Poverty Level		12.8%

### EDUCATION

		Pop. by Age 25+, %
2010-11 Kindergarten-12th Enrollment	51,846	
2010 Average SAT score (2400 scale)	1,393	
2010 Percent of Graduates taking SAT	54.1%	
2009-10 Higher Education Completions	2,813	
2009-10 Higher Education Total Enrollment	26,799	
2010 Proj Education Attainment - At Least High School Graduate	173,788	88.7%
2010 Proj Education Attainment - At Least Bachelor's Degree	41,008	20.9%

### EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2010 Annual
2011Q2 Employment	124,656	123,504
2011Q2 Unemployment	14,264	12,811
2011Q2 Unemployment Rate	10.3%	9.4%
2011Q3 Announced Job Creation	342	776
2011Q3 Total Announced Investments (\$mil)	\$21.4	\$34.1
Sept2011 Lost Jobs, Closings & Layoffs	580	954

#### Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>  
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>  
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>  
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>  
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>  
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhs.gov/>  
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>  
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

#### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf).