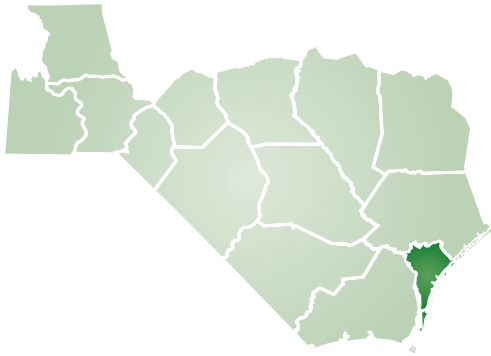


New Hanover County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2020 Proj. Total Population	229,462	7.1%
2015 Total Population	214,261	5.7%
2010 Total Population	202,667	26.4%

Estimated Population By Age	Pop. by Age, % Est.	
2020 Proj. Median Age	39.4	–
2015 Median Age	38.4	–
2010 Census Median Age	37.2	–
2020 Proj. Total Pop 0-19	50,843	22.1%
2020 Proj. Total Pop 20-29	33,141	14.4%
2020 Proj. Total Pop 30-39	32,702	14.3%
2020 Proj. Total Pop 40-49	28,390	12.4%
2020 Proj. Total Pop 50-59	28,182	12.3%
2020 Proj. Total Pop 60+	56,204	24.5%

INCOME

		Growth Est. or Total %
2020 Median Family Income	\$56,010	11.0%
2015 Median Family Income	\$50,504	-0.7%
2000 Census Median Family Income	\$50,861	–
2020 Est. Per Capita Income	\$34,726	12.3%
2015 Per Capital Income	\$30,935	33.8%
2000 Per Capita Income	\$23,123	–
Est. Total Pop with Income Below Poverty Level, Last 12 months	49,785	1.1%

EDUCATION

		Pop. by Age 25+, %
2013-2014 Kindergarten–12th Enrollment	25,959	–
2014 Average SAT Score (2400 Scale)	1518	–
2014 Percent of Graduates taking SAT	55.7%	–
2012-2013 Higher Education Completions	5,612	–
2012-2013 Higher Education Total Enrollment	34,256	–
2013 Est. Education Attainment At Least High School Graduate	125,906	90.6%
2013 Est. Education Attainment At Least Bachelor's Degree	50,882	36.6%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2013 Annual
Nov 2014 Employment	106,397	103,164
Nov 2014 Unemployment	5,286	6,343
Nov 2014 Unemployment Rate	4.7%	5.8%
2014 Q4 Total Announced Investments (\$Mil)	\$0.0	\$145.9
Jan 2014 YTD Lost Jobs, Closings & Layoffs	165	1,475

Sources: See list on page 66