

Your Advantage for Foreign Direct Investment

North Carolina's Southeast

Business climate advantages for international companies

- 62 international companies from 20 countries
- North Carolina ranked #1 in *Site Selection's* Annual Business Climate rankings for 2012, and has ranked #1 ten times in the past thirteen years
- North Carolina has the 3rd highest number of jobs from FDI
- North Carolina ranked 4th Best Business State 2013 and 2nd Best Business Costs by *Forbes Magazine*
- Since 2003, there has been \$16B FDI in North Carolina and over 50,000 jobs created
- Over 2,225 jobs announced in the southeast region since 2013
- N.C. state corporate tax rate reduced to 5% over two years
- Nationally ranked universities and community colleges
- Two Foreign Trade Zones
- State and local incentives encouraging investment and job creation

\$585.4M
invested in our region
since 2013



Skilled and experienced workforce

One of the top determining factors for FDI locations is skilled workforce. With a growing workforce of over 550,000, the highest productivity rate in the country, and certified skills sets, N.C. Southeast is ready to support your growing business. Our talent pipeline includes a diverse spectrum of skills in advanced manufacturing.

- 200,000 people employed by international firms in North Carolina
- 36% more productive than the U.S. average
- Right-to-Work State
- 12% work in manufacturing
- Lowest unionization rate in the U.S. at 1.9%
- Over 20% of the workforce has a four-year degree or higher
- High schools using WorkKeys

>550K
skilled workers
in the region



» North Carolina ranked **#4 in Best State for Business 2014** according to *Chief Executive Magazine*.



» North Carolina named “**No. 2 Best Business Climate**” by *Site Selection* magazine in 2013.

International success stories

62 international companies from 20 countries call the Southeast home. They represent seven manufacturing sectors: plastics, chemicals, metalworking, biotechnology, automotive, distribution and logistics, building products, and advanced textiles.

- Alpa, Inc., Austria
- Camag Scientific, Sweden
- Cascades Industries, Canada
- Clear Path Recycling, Mexico
- Coverbind Corporation Switzerland
- FCC Company, Ltd, Japan
- Feller, LLC, Austria
- Filtec Precise, Germany
- Fortron, Japan
- West Fraser, Inc., Armour Mill, Canada
- Hanjin Shipping, South Korea
- Hanson & Ortho Fibers, Sweden
- Ika Works, Germany
- Ikadan Systems U.S.A., Denmark
- Interroll Corporation, Switzerland
- Kordsa, Turkey
- Meyer Laminates, France
- Pilkington, United Kingdom
- Purolator, Germany
- Schindler, Sweden
- Umicor, Belgium
- Unilver, United Kingdom

Resources for international companies

Institutions and agencies in North Carolina and the Southeast region have a long history of supporting international companies and foreign investment.

- N.C. Department of Commerce International Trade office is ready to assist with foreign direct investment, imports and exports, and business location needs in North Carolina
- International offices in Asia, Canada, and Europe
- Economic development organizations can assist with visas and workforce solutions
- N.C. Southeast Partnership provides site, building, workforce, training, transportation, tax, and incentive information and analysis
- International studies programs at universities and colleges
- In 2013, North Carolina located 70 FDI projects, creating 6,364 jobs, with a total investment of \$1.9 billion

Transportation advantage

Reach over one-half of the U.S. marketplace and have close proximity to your customers and suppliers from North Carolina’s Southeast via three major interstates. Rail, port, and air service round out the region’s transportation network to provide you a range of options.

- Interstates 95, 40, 73/74, and 140 connect to over half of the U.S. consumer market
- Port of Wilmington offers terminal facilities serving container, bulk, breakbulk and Roll On Roll Off (RORO) cargo operations. It is C-TPAT certified and designated as FTZ 214.
- U.S. Department of Defense “strategic port” designation
- CSX, Norfolk-Southern, and several short lines provide efficient rail connections
- Wilmington International Airport and Fayetteville Regional airport offer air service with connections via Delta, U.S. Airways, United, and American Eagle
- Daily direct flights from North Carolina to Paris, London, Frankfurt, Munich, Toronto, Rome, and Rio de Janeiro

200 million consumers within a two-day drive



Utilities providing you a competitive advantage

We know that every cost point matters. Our region has low utility costs and customer choice that impacts your bottom line.

- Quality utility providers with choice
- 3rd lowest electric rates in the southeastern United States
- Eight advanced telecommunications providers
- Significant available water capacity
- Piedmont Natural Gas distributes natural gas to 178,000 residential, commercial, industrial, and wholesale accounts

North Carolina’s Southeast is a public/private economic development organization which provides free, confidential resources and assistance needed for your company to relocate or expand in southeastern North Carolina.